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## A totally normal day with John Doe



My alarm-bell is ringing at 7 a.m. Oh my god, it's too early for me to get up, but I have no choice. First of all I boot up my computer. I have to check e-mails and the MySpace status of my friends! Is that true? Maria writes that we have a history exam today! Why the hell hasn't anybody told me about that? One log-in in Skype and Sebastian tells me that the topic is World War II. Okay, no problem. One click on *wikipedia.com* and I have all the information I need. Now I have to write a good-morning mail for my virtual girlfriend on *parship.com*. I'm so excited, because today we will meet each other for the first time. I have never been so in love before. Oh, *youtube.com* published a new trailer for the new action film by Quentin Tarantino. The movie appears to be cruel and fast. I have to watch it in the afternoon. On *rapidshare.com* I can download the movie until two o'clock. Perfect! **God save the internet.** Now I can go to school and write that f\*\*\* exam.

Hey, I'm back. Fortunately there was no exam, but the video of my joy-dance when Maria told me that they kidded me is already on YouTube, next to the last party video, where I was drunk. Yes, somebody bought my old couch for 50\$ on eBay. Such a fool. Mum isn't at home so I have to cook myself. I'm not a three star cook, but with the advice of *fragmutti.de* I will cook a big meal: pancakes! Surely you want to know how the date with my girlfriend Julia ended! She was not 18 years old, sexy and blond, but 30 years old, fat and 10 years ago she (or better he?) was a man called Julian. A horrible disaster. Oh, an e-mail from the government. Apparently I'm very important. 5.000\$ for illegal downloads of films and music? I'm ruined. **The internet is a work of satan himself.** After that shock I have to relax with the illegal Tarantino movie and a game on *pokerstars.com*. Today I have a streak of bad luck. How could I have known that *noob1995* is a professional poker player? Now I'm cleverer, but that insight costs 53\$. Oh look, I found a website with a poll about whether the internet is good or evil. Such an easy question! Of course, it's, err, yes, it's a good question! Have you got the answer?

Stefan Feldmeier



# The invention of the Internet

*With the invention of electricity life changed completely. Nowadays the importance of the Internet is growing, but, in terms of impact on our daily life, can it be compared to other important inventions?*



Could you imagine a life without your car or electricity? Obviously not! And a life without your computer and the Internet? Probably not, either. The importance of the Internet has grown immensely during the last few years. It's easier to write an email to your friend in Australia than to write a good old letter. You need a present for your wife's birthday, which is on the following day? No problem, amazon.com will help you out of the misery! You don't have a wife? No problem either. There are thousands of dating or community websites where you can look for your perfect future wife.

It's unbelievable that the first computer had the size of a garage. Nowadays it is possible to put your notebook into a handbag or you just carry it around in the pockets of your trousers since you can surf on the Internet with your cell phone. The first mail was sent in 1971, since that time the World Wide Web has been unlimited.



The Internet has made our life easier and more comfortable, but the good sides of the Internet are often overshadowed by its evil sides. It has become easy to find websites full of child pornography, file sharing is a big problem for cinemas and movie companies and losing money in the web is simpler than ever before. Nevertheless – there are many good sides! Every time you hear a catchy tune you can turn on your PC, look it up and listen to it till you're satisfied. It's possible to talk to all of

your friends at the same time in chat rooms, not only to one person at a time on the telephone. Preparing a presentation is not as difficult as it was 10 years ago, you just 'google' or 'wiki' your topic et violá more information is available than you will ever be able to use!



But life without the Internet would be possible, life without electricity probably not. You couldn't use your Internet without electricity either! The Internet is an invention which is very helpful, but you should always keep in mind that the Internet is not only a good thing – the evil sides are growing, too.



In our issue we are going to compare the good and the evil sides of the Internet directly to one another. At the end it's up to you to decide whether the Internet has more good or evil sides. Participate in our poll and tell us your opinion!

Carina Watscheder

## Social networks - Wild West or marriage market of the future?

*Even if most people are sceptical because of the negative interest in social networks - they are not only bad. They've got many advantages: fast and uncomplicated communication, facilitation of friendship over great distances, even finding the partner for life, or the lost son or mother - everything is possible.*



Wednesday, 5<sup>th</sup> of May 2010: Again, facebook arouses attention with negative headlines: once more, there appeared to be a data accident. This time, the whole world could read one's private chats. But except the negative sides the media stresses too much, social networks can also have positive effects: clicked, engaged, married, that's the common way to get married more and more often. Jason B. can absolutely confirm that: by a chance encounter on facebook, he met his soulmate and future wife: 18 years ago they were class mates, then he moved away to go to college. Thanks to facebook, they have now found each other again and since their reunion, they have hardly denied themselves the company of the other. Here, a facebook friend request turned into a happily ever after.

Social networks have provoked heated discussions - and still, they enjoy a growing clientele. This is hardly surprising: The Internet is a wonderful communication portal. Facebook, Myspace, Twitter and what they all may be called - there you can swap ideas with friends, chat via Instant-Messages, let your friends know you had a wonderful holiday and a good journey home despite the delay because of the ash cloud by posting a new status. You can also upload your holiday photos of Jamaica to show them to your friends and let them write comments. Read the status of all the other guys to see how their vacation has been; visit your best friend's profile - oh \*\*\*\*, why for God's sake is she in love with that stupid dude from her neighbourhood?! You can vent your displeasure about that in a public comment or a private mail to her and promptly attach a photo of your new heartthrob or a link to the youtube video of the new summer hit you heard in the Caribbean. You got a new friend request from Jahrone Leroy? Certainly that's the cute Jamaican guy who smiled at you and asked for your name! Without facebook, this communication and friendship over such a long distance would never have been possible.



So even if you can get shot down on the prairie of data leaks, you can also find your Prince Charming on the marriage market social networks are. Which one you like best - everybody has to decide on his own. Personally, I would rather be in favour of joining Jason B. and his long-forgotten love.

## There's plenty of fish in the sea

*The variety is huge – approximately 6,5 billion people live on this earth. How is someone supposed to find the love of his life in this mess? For Sarah (24) the answer is clear: “I have tried dating people since I was about 19, and there have been so many disappointments. The Internet makes it so much easier to find someone you really like.” It is true that more and more people try dating on the Internet and the chances of finding someone aren't that little.*



When Sarah, who works for a marketing company in Leeds, first told me her story it sounded like **the** cliché per se: “I've dated a few people, but I've never had a serious relationship. My mum and friends already started to look for someone. So I went out with some guys from work and friends of my sister, but it just didn't *click*. The Internet was sort of my last chance.”

But what is it that makes the Internet so attractive for singles?

Sarah told me that when she went out with someone, there was always one thing that would annoy her: “One guy had a weird obsession for cats, the other one wouldn't stop talking about his ex-girlfriend. It's just things like that that make you want to get up and leave the restaurant right away.” The Internet has so many advantages, says Sarah. She loves to view people's profiles, read what they like and don't like, see what kind of music they listen to, what kinds of books they like. “The profile is like a business card – you can instantly see whether it is someone you've looked for or not, if you maybe like the person or not.”

It worked for Sarah to find someone via Internet and as chatrooms become more and more popular, chatting might become a comparable substitute for dating in real life some day.

## To chat, or not to chat - That is the question



*Isn't it exciting to talk via Internet to all those funny and crazy people you meet in chatroulette, for example? Well, it could be. But there are dangers everywhere. More and more people go online, not just the ones you'd like to meet. So the risks are growing. The following should be kept in mind.*

One aspect to think about are embarrassing photos of yourself at your last party, which a friend has uploaded in facebook or myspace, for example. All these photos can make it difficult to find a job because there are some employers who google their future employee on the Internet.

Another important point is cyberbullying. Cyberbullying means being bullied on the web. It is very dangerous because you could end up depressive if you are not strong enough to stand this. There have already been some reports on girls who committed suicide because of cyberbullying.

Do you really think you are talking to your dream partner, the guy with the sexy profile photo? Most of the people are not the ones you think they are. They often change their identities in chatrooms and social networks. A 20-year-old boy could be 60 in his real life and if he wants to meet you you could experience a nasty surprise. There are a lot of stories about abuses by false chatpartners. So pay attention and never give away too much about yourself and your life to foreign partners because they could find out where you live.

Last but not least, there is the danger of receiving some pornographic stuff in chatrooms or in social networks, which can disturb young people. Why people do this is questionable, but it is the reality. So take care!

## **Chat Rooms and Social Networks**

### **"Life" in the World Wide Web.**

*Today many people have an account on ICQ, Spin or something like that. But what exactly do these terms mean?*

They are chat rooms and social networks.

Both are much the same. Nevertheless, some differences exist.

In social networks people present themselves on the Internet. They have their own profile, where they can write about their hobbies, music and even post photos or blogs. They enable you to have the same social relationships as in real life. One of the biggest and most important ones of them is [www.myspace.com](http://www.myspace.com). Most of them also have an instant messenger or a chat room.

Chat rooms were invented to be able to communicate with people from all over the world without temporal delay. Chat rooms are very popular because you can chat with your friends from all over the world, but they also carry risks because in chat rooms everybody uses a nickname and not his or her real name like in social networks. So if somebody says that she is a 16-year-old girl, it could well be that "she" is a 40-year-old pedophiliac man. So you should be careful what information you give away about yourself in a chat room, because you never know what kind of person the one on the other end is. The same rule works on social networks because you never know who is watching you and your profile. So always be careful!

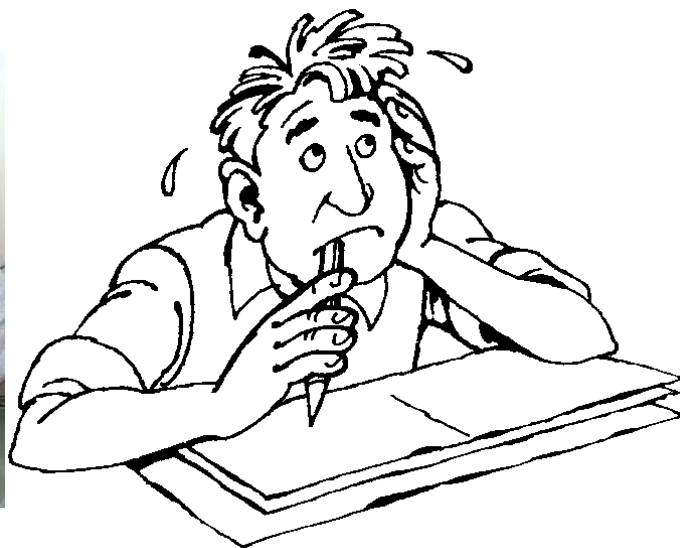
## Help for students

*Public speaking, doing research and gathering information, giving perfect presentations – today all students should have these abilities. But how do you acquire them? Where do you get help? How can you improve your skills??? Students access the Internet for answers and help.*

These days nearly all the presentations made by pupils are prepared with help from the Internet. The information is taken from *wikipedia*. Statistics, graphs and pictures can be found in the big search engine *google* - without the Internet not a student's life would certainly be much harder. Once you get the topic of your presentation, you sit down in front of the computer and ask *google*. There will be thousands of links which help you. But the Internet also can help you study Maths or many other subjects. An answer to a chemical question? No problem! You are bad at Physics? There are different ways to get help, too.

Lots of material for practicing and learning can be found on many sites. This is good for teenagers who want to improve their skills and grades without private coaching. There are exercises, tips and there is information about certain topics which can be a good addition to school and homework. What is comfortable about the Internet is that you can access those websites from everywhere, which enables you to study even if you're not at home.

What is good for presentations is the huge number of information you get on the Internet. In just a few seconds, you can't visit a library or maybe ask people to get a lot of dates. Furthermore, you have access to a lot of different media, like films, statistics, graphs or photos, which were hard to get a hold of before the time of the World Wide Web. If you have to find different aspects (maybe pros and cons) about one topic, you will get this easily, because you can find all the discussions and opinions online. All in all, the Internet is a great invention which helps our students and makes their work easier.



## Internet – Survival training for housewives

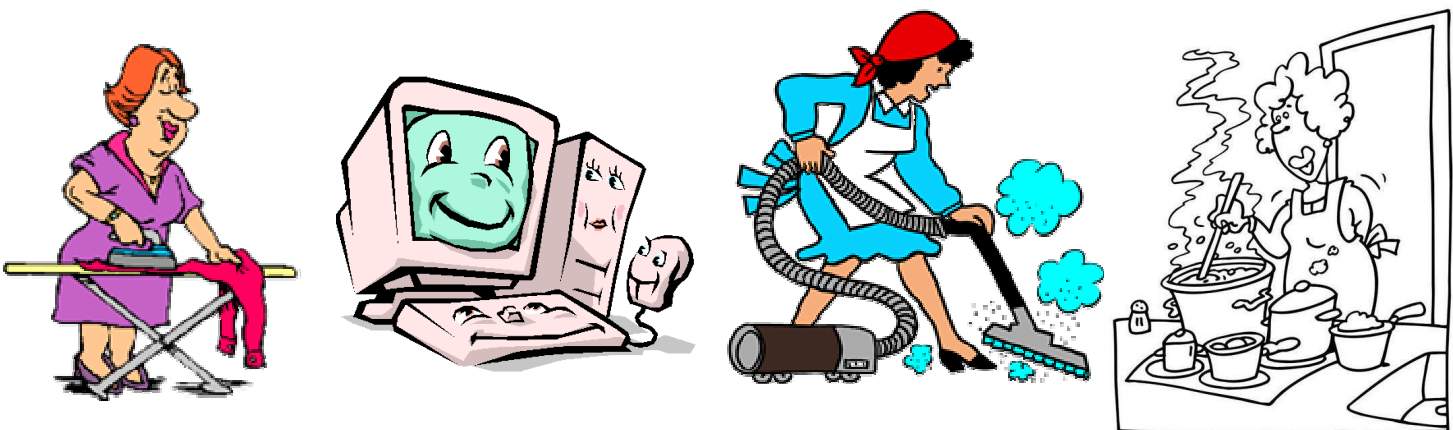
*According to many people the Internet is a platform for modern crime and has a bad influence on the youth. But there are also other interesting points of view. Young and inexperienced housewives can find help on how to cope with the small things in life and rescue in difficult situations.*

Imagine you are twenty-two years young and have just moved into a little, comfortable flat with your boyfriend. You are very happy about this, because it was your big dream. But then the horror begins. Your partner has to work for the whole weekend in a city very far away and you know he is going to return on Sunday evening. And he invited his mother for this day! Of course you like his mother, but she's very fussy when it comes to housekeeping and can't be satisfied with fish and chips.

Now it's already Sunday morning and you start to Hoover the living-room. But what is that? This persistent red spot on the white carpet – a reminder of the housewarming party. Today, in the age of the Internet, that's no problem any longer. The young and inexperienced housewives all over the world can find help in such situations on the web. There are a lot of very good sites which give you tips on how to get rid of red wine stains, what's the best method to clean the window and how to avoid annoying streaks and it makes a celebrity chef out of everyone. *Fragmutti.de* and *chefkoch.de* are just two out of hundreds of websites which make survival in the big housekeeping jungle easier. With this support no housewife needs to be afraid of her mother-in-law and can enjoy her respect.

And for all the male readers: there are also homepages with do-it-yourself-tips.

Just google!



## The secret of video PLATFORMS

*On Youtube, the world's biggest video platform, more than 100 billion videos are watched per day. But why are sites like this one so famous?*

Most Youtube users are private individuals who use this platform for fun videos. They especially watch music videos or funny movies, but also recorded TV-series. This enables you to pursue your interests or to collect information. For many people video platforms offer an alternative way to other media.



But many users also upload some videos. This can be homemade videos they want to share with others, videos of festivals or recorded movies. This way important things or personal opinions can be shared with others, too. A few users also got famous for their special videos. Platforms help to announce clips and this way it is easier to get known than before.

Because of the huge number of users Youtube, Myvideo and others are also a target for advertising. The typical video platform user is about 25-30 years old and middle-class. This is a huge consumer group, which can be reached by uploading videos.

According to studies, the user numbers will continue to increase in the next few years and the real potential of video platforms is far away from being exhausted.

You Tube

MyVideo

BREAK.COM

Dailymotion

# Man involved in downloading child pornography

*Harrald W. was sentenced to eight years imprisonment. He was charged with child abuse and spreading inhumane materials.*

In handcuffs Harrald W. was brought to the police station in Marsberg at the 17<sup>th</sup> of March 2009. He had made himself conspicuous by downloading child pornography from foreign servers. He had also offered blue videos for sharing. The police confiscated more than 12.000 pictures and videos with a data volume of nearly 1.000 gigabytes, which showed kids being abused.



The head of operations, Johan Hirsch, called this affair “shocking and surprising”. The judges of Marsfeld were also astonished by this case, because they didn’t consider that it would be possible for someone to gather such a great mass of child pornography.

Harrald W. confessed that he had been downloading pornos for years. The dates were saved on several external hard disks. He had also purchased about 250 CDs with child pornographical contents in Thailand and Indonesia. At the behest of the court the files will be destroyed.

Karl Schweizer from the investigation committee called this incident a “problem of the availability of all contents. Forbidden files can be shared from every place anytime. Today the Internet is the most used way to share films, photos, documents and other stuff, but it enables the spread of forbidden and morally questionable contents.

## Get clicks - make money

*What do Google, Amazon and Youtube have in common? They all made certain people popular and popularity often goes hand in hand with money.*

There are a lot of people who have successfully made money on the Internet. Although there are many problems and risks, a huge number of people have tried and succeeded in making money online. There are various methods to make profit on the net, but I will focus on two ways of doing it.

On the one hand, there are advertisements, which are the key to money for nearly everybody. Nowadays it is possible to create a website for everyone. You agree to put advertisements onto your site and you will get a small amount of money for every visitor. If you have a clever idea and people are interested you may get a lot of visits and hence a lot of money. Some of the biggest sites in the World Wide Web work that way.

On the other hand, you have the possibility to transfer huge amounts of money or shares around the world in only a few seconds. A small group of people realized this chance and made a lot of money but there were a lot of people who did not have so much luck and lost nearly all their money.

In my opinion the Internet is an enrichment of our daily life. I like the thought that also not so-well educated people without graduation can make money if they have a brilliant idea.

**BUY**



One click away from minus



"Shopaholic"- this is the title of a well-known blockbuster that was released in 2009. It is about a young woman called Rebecca, who is addicted to - as the title of the film tells us - shopping. She feels compelled to buy nearly all the clothes and items she likes. The only reason why she doesn't buy everything is that she has to work too. But think about what happens if such a person is just a mouseclick away from being able to giving in to her desires. This is what online-shopping makes possible today.



More and more this is the case. Shopping acquires an increasingly drug-like character. And more and more people become addicted. With online-shopping this "drug" is always accessible and a lot of people lose a huge amount of money when they buy things and don't think about if those are really necessary.

This effect is heightened by all the links from one item to another. "Users that buy this article also buy that one!"- one click on the photo and you feel like you have to have this wonderful product. And in the blink of an eye you have more articles in your shopping cart than you really wanted before.

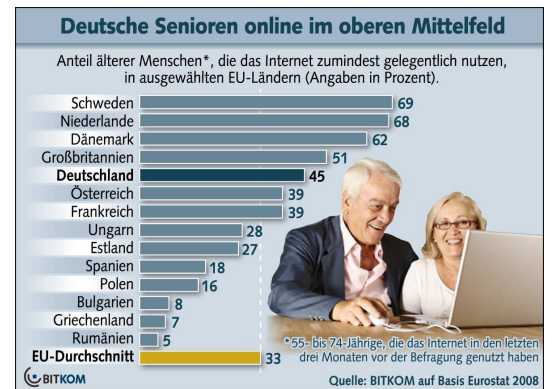


You may say that this effect also exists in the "real-world" and is just boosted by the huge mass of links on the Internet, but the real danger is that you can't actually see the money you really lose. For sure you can read the price, but you don't have anything in your hands - just two or three clicks and the money is spent.

And last but not least the most serious disadvantage of online-shopping is that the consumer doesn't know his or her "opponent". There are a lot of websites that are not to be trusted. The consumer gets no personal advice and - what's really fatal - he can't even be sure that he receives his goods after he paid.

## ***How do adult people use the Internet?***

*In our time nearly every teenager and young adult uses the Internet. Most of them were first exposed to it in their childhood. But how does the older generation cope with the new medium Internet?*



There are various possible answers to this question. Firstly, some middle-aged adults use the Internet as often as young people. Often they have to work with it because of their job and are forced to use it. But also in their private life they use the Internet for shopping and online-banking. It is also handy for them to find information without having to consult a lexicon. Similarly e-mail has replaced letters.

The way older people use the Internet varies a lot. Some do not like “the new thing” and say that they do not need such “new stuff”. On the other hand statistics show that more and more seniors use the Internet. There are special tutorials, however, to teach older people how to use the Internet and warn them of the dangers that come with it. Some even book their next holiday in the net, but sometimes they become victims of criminals, so they need to be careful.

Today the Internet is growing more and more important and it is also vital for older people to use it not to be left behind. So it is very difficult to say how adult people use the net, because it is different from person to person.

## Internet Generation? Influence of the Internet on today's youth

*Nowadays many young people use the Internet as an entertainment medium. But in how far does the Internet influence the life of today's youth? What do they actually do on the Internet and how long do they use the Internet for work, school, music or games?*

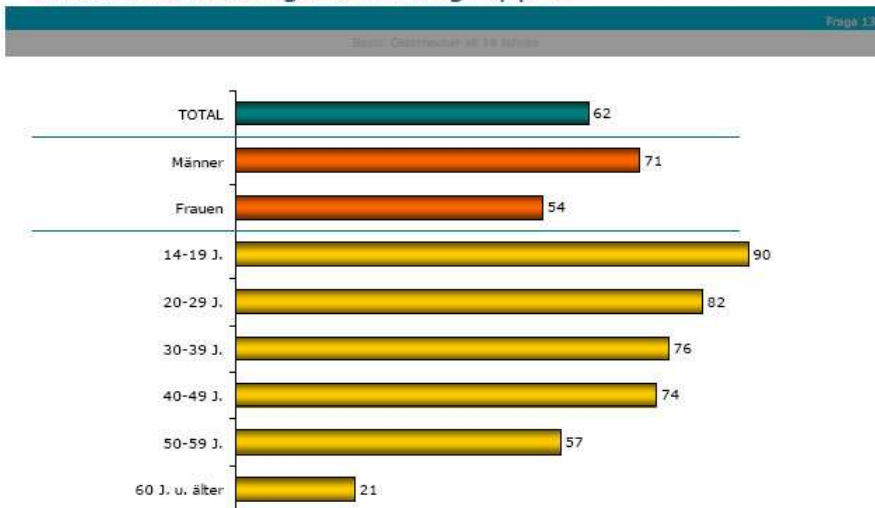
Many young people use the Internet to chat with their friends or to get to know other people. They are in chatrooms and there they talk to their friends. Friends they know in real life and also virtual friends. They spend a lot time on the Internet. So often they forget the real life and so they more and more lose contact to their social surroundings. Often young people also play online games on the Internet. Some even get addicted to online games. In 2009 the Germans spent 3.7 bn. euros on Internet games only. Some play these games all day long and forget the time and the life that goes on around them. More and more the Internet is used to download music and to listen to or watch videos TV films.

### Usage of the Internet according to age

#### Who uses the Internet at least once a week?

Age:	year 2010	year 2009
6-7	4%	4%
8-9	15%	10%
10-11	27%	21%
12-13	51%	42%
14-15	59%	50%
16-17	72%	55%
18-19	80%	64%

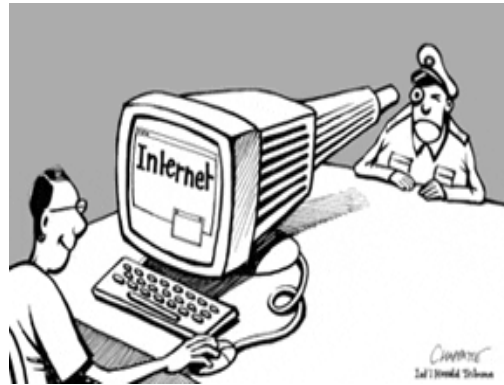
### Internet-Nutzung nach Zielgruppen



*Trend Tracking Kids®  
2007, iconkids & youth*

# “Big Brother is watching you!”

*In his book “Nineteen Eighty-Four” George Orwell describes how the population of “Oceania” is spied out by telescreens in all houses. When the book was published this was not technically possible but today it would be. How seriously should we take the topic therefore?*



1984, on a cold day in April, Winston Smith comes home from his work at the “Ministry of Truth”. He is tired and the telescreen is waiting for him in his small flat. At this moment it is showing the daily news. The fatal thing is that it is impossible to switch it off and it has two functions: to inform the population and to keep them under observation. The people are spied out in all their private rooms and the “Thought Police” is waiting to punish so-called “Thought Crimes”. Big Brother is the leader of “Oceania”, one of the three super-states of the world that consists of England, America and Australia. His head with the dark and frightening eyes gazes at you from a huge number of posters with the slogan “Big Brother is watching you”. With his book the English author George Orwell warns of a surveillance state because after World War II. he was scared that Great Britain might turn into such a society. The book was published in 1948 and since that time it has served its purpose very well.

George Orwell has prophesied the dangers of an information society and so the question arises if it is still a vision or already reality? His telescreens are not pure imagination anymore. Almost every household is equipped with webcams and there is Internet access so that a new “Oceania” would have the opportunity to watch the people in their private environment. Cameras in underground stations, on public places, in banks or even in buses are normal things today. Distrusting employers also spy on their employees with hidden cameras. The government often justifies the cameras saying their use prevents terrorism and crime. Those were also the arguments that justified passports with biometric data and the storage of telecommunication data or the use of Internet. The cameras are just the first step and if more steps will follow our society will soon have an all-knowing government. It is frightening to imagine what could happen with the mass of our data if it ends up in the wrong hands. Instead of spreading panic about a totalitarian regime like in “1984”, we should be careful with the personal data we put online ourselves. All the social networks are also a great platform for criminals. It is easy to get hold of your data because a computer and an Internet access is everything you need to do so. So don't forget: “**Big Brother is watching you**”. Maybe it is not only fiction. People who seek to abuse your data might just be waiting around the corner.

Anita Dietl



## Click your time away

*It is easy to waste your time in front of the computer.*

*In our modern high-tech society the computer and the Internet have a big influence on our daily life. Nearly everybody owns a computer and uses it every day. Especially young people work with the Internet. However, apart from the good aspects of the World Wide Web, the Internet is a real time consumer.*



Firstly, the Internet diverts you from things you would like to do. The Internet practically “forces” you to use it. If you have spare time and you don’t know what to do it seduces you to take a look whether you have received an e-mail or a comment on your own website. It would be much better to go outside and enjoy the warm sun.

Furthermore, it diverts you if you want to do your homework. Jumping at every second they can spare, lots of teenagers go on ICQ or MySpace on the Internet and try to get away from their work. Then you chat, write to your friends and always wait for e-mails.

Therefore you cannot concentrate on your work because you really hope to be able to interrupt your studies. The Internet is always available and can therefore keep you from doing other important things.

In addition, there is one other aspect of “time consumption”: You can also waste your time searching for something in the web. Because of the mass of information in the Internet it is hard to search for precise and detailed information. There is so much information and data online that it is just overwhelming. Quickly you go from one link to the other and this costs time. So this way the Internet can also waste your time.

*Oliver Scherl*

## Filesharing – Free for all ?

*The Internet is one of the most important media of our modern society. You can find specific information about all kinds of topics, as well as files which you would like to download because it's cheaper than buying the original. Many of the files that can be found on the Internet are uploaded by people who already have this file, but do it again, not for the sake of money, but to gain attention. The more your file is uploaded, the more your popularity grows !*

Filesharing has become one of the most common online activities. It occurs in networks which allow individuals to share, search for, and download files from one another. A key characteristic of these networks is that sharing files is largely non-rivalrous because the original owner retains his copy of a downloaded file. This makes the cost of sharing quite low. Moreover, there are network companies, so more individuals who participate lead to a bigger selection of files. These features fueled the dramatic growth of filesharing, particularly of copyrighted music recordings, movies and programs. As filesharing becomes easier and faster, a greater variety of information goods, including movies and software, can be downloaded.

There are different companies which offer the files the people search for on the Internet, but the sharing of the files is not as profitable as many people think. For example you have to download 5000 files to replace the cost of a single album. The companies let the downloaders decide if they can get the files as fast as possible, which means you have to pay for the access to the filebase or they let your connection to the server lag and it takes some time till you get the file.

All in all filesharing hurts the economy. Maybe the effect of a single person does not weigh so much, but the sheer mass of people is decisive.

## I am still hungry

*Giant servers and the fast growing amount of Internet users need more and more electricity. This might become a problem in the future.*

Many companies which own a popular webpage have problems with their electricity bills. According to an estimation by Credit Suisse, youtube has to pay 350 million euro for webpages a year. This is a lot of money, but each video a user watches costs money. This also means that the Internet is a big polluter. The CO<sub>2</sub> emission is already as big as the emission caused by the air traffic worldwide.

Of course, one query in google produces a neglectingly small amount of pollution, but what counts is the quantity of about 9 billion searches every month. This matches a 12.000 km drive by car per hour. Another problem is that almost nobody can see the big server farms which are essential for the Internet and the electricity hunger they have. So nobody worries about them the way one worries about the pollution a car produces. But the power usage of such computer centers in the USA is so big in one year that you could feed the whole of Great Britain with electricity for two months. This was the estimation of 2006 and with the growing rate of the Internet of about ten percent a year this could someday become a real problem.

So many companies try to find solutions to minimize the energy they need. IBM for example want to use the heat which the big servers deliver to heat their buildings. Google has another ambitious aim. They invest in swimming computer centers, which are cooled down with sea water and the rest of the energy which is needed will be produced by waves. This sounds promising, but the projects still need to be carried out.

Finally you should also consider that the Internet is an important part of our daily consumption. In this context it is necessary and even saves energy. Managers for example don't need to fly to an unimportant meeting, because this could be replaced by video conferences on the Internet.



*Google in an energy-saving black style*

## Where modern infrastructure has a blind spot

*The lion's share of our modern age cosmopolitan society probably knows about the importance of broadband as a faster version of slow and outdated dial-up connections. In fact it even marks the beginning of a new era and is fast becoming an indispensable communication technology that affects our life in every aspect. But where there's a bright side there's always a dark one too.*

According to a recent UN report, broadband Internet access is becoming as vital for economic success of countries as access to water and electricity. Along with rising bitrate (*transmission speed*) the productivity of a company increases substantially and diverse opportunities are created alongside growth in wages and subsequent higher efficiency of the economy. In short, broadband communications provide the foundation for the development of stable economic systems within any country through which diverse socio-economic objectives can be achieved.

But that's exactly the point at which a lot of companies state that the progress in information technology poses a problem that draws close to distortion of competition. Currently two out of three mid-sized businesses in Germany are situated in remote areas that aren't sufficiently provided with broadband access. From this it follows that the long-term objective of a nationwide strong industry can only be achieved by extending the existent lines on the one hand, and on the other hand by installing new ones to set up an ubiquitous broadband supply.

Up to now "broadband" is, at least in Germany, unfortunately equated with "DSL" (*technology that provides digital data transmission over the wires of a local telephone network*). "Unfortunately" to such a degree as the "Digital Subscriber Line" technology is certainly going to reach its limits within the next couple of years, considering the enormous rise of demand. Alternatives that might find a remedy for that grievance are already in the starting blocks. They wear names such as "UMTS", "Satellite" and "TV Cable" on their tricots.

## Poll

Every issue has to come to an end and this one will end with you! It would be a pleasure for us to get your opinion on this topic! Do you think the Internet has more good sides than evil ones or do the evil sides outweigh the positive ones?

Call our hotline (0,39 ct.):



More good sides: 0492/123456-01




More evil sides: 0492/123456-02

Visit our Internet website:

[www.newschoolpaper.com/poll](http://www.newschoolpaper.com/poll)

Or send a text message to 01756833456 (0,19 ct) with an

A  for the good sides

or a

B  for the evil sides.

**We would like to thank you in advance for your participation!**

# Masthead

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When the topic in our English class was the Internet, we had the idea to create a magazine about the positive and negative sides of the Internet. After we had mediated some texts from the German "Süddeutsche Magazin" that dealt with the topic in a contrastive manner, we thought it might be interesting to create something similar with our own thoughts. The reason for that step was to warn the people of the risks, but also to show the positive and helpful sides of the web. Every pupil chose one interesting aspect, mostly aspects which affect them in their daily life. They worked on their topics and wrote some interesting texts. We hope you enjoyed reading our texts!

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